

# = Cookie Policy =

Effective Date: 03/08/2023

bannerfoundation.org.uk

Thank you for visiting Banner Foundation's website (bannerfoundation.org.uk) This Cookie Policy explains how we use cookies and similar tracking technologies on our website. By continuing to browse and use this website, you are agreeing to the use of cookies as described in this policy.

#### What are Cookies?

Cookies are small text files that are placed on your computer or mobile device when you access our website. They are widely used to make websites work more efficiently and to provide a better user experience. Cookies enable us to remember your preferences, improve the performance of our website, and analyse how visitors interact with our content.

# Type of Cookies We Use

Essential Cookies: These cookies are necessary for the functioning of the website and cannot be disabled in our systems. They are typically set in response to your actions, such as setting your privacy preferences, logging in, or filling out forms. You can set your browser to block these cookies, but some parts of the website may not function properly as a result.

Analytical/Performance Cookies: These cookies allow us to track and analyse how visitors use our website. They help us understand which pages are the most and least popular, how visitors move around the site, and how they interact with our content. The information collected by these cookies is aggregated and anonymous, and it is used only to improve the performance and user experience of our website.

Functionality Cookies: Functionality cookies enable the website to remember choices you make, such as your username, language, or region, and provide enhanced, more personalised features. These cookies may also be used to remember changes you have made to text size, fonts, and other customizable elements of the website. While these cookies are not essential for the website's functionality, they enhance your user experience.

Targeting/Advertising Cookies: These cookies are used to deliver

content and advertisements that are relevant to you and your interests. They may also be used to limit the number of times you see certain ads and measure the effectiveness of advertising campaigns. These cookies are usually placed by advertising networks with the website operator's permission. Please note that disabling these cookies will not stop advertisements from being displayed; it will only make the ads less relevant to your interests.

## Third-Party Cookies

In addition to our own cookies, we may also use various thirdparty cookies to report usage statistics of the website, deliver advertisements on and through the website, and so on. These thirdparty cookies are subject to their respective privacy policies, and we do not have control over their use. However, we strive to work with trusted partners who are committed to respecting your privacy.

#### Your Cookie Choices

You can control and manage cookies in various ways. Most web browsers allow you to accept or reject cookies, delete cookies, and manage your preferences for each website you visit. However, please be aware that blocking or deleting cookies may impact your experience on our website and limit certain features.

To learn more about how to manage cookies, please refer to the "Help" section of your web browser or visit the websites listed below:

Internet Explorer: https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies

Mozilla Firefox: https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences

Google Chrome: https://support.google.com/chrome/answer/95647?hl=en

Apple Safari: https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfrill471/mac

# Updates to this Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in technology or legislation. If there are significant changes to how we use cookies, we will notify you by prominently posting a notice on our website.

### Contact Us

If you have any questions, concerns, or requests regarding our Cookie Policy or how we use cookies on our website, please contact us at:

Banner Foundation Kennet Way Trowbridge Wiltshire BA14 8RN foundation@banner.co.uk 0333 7000 888

Thank you for supporting Banner Foundation's mission, and we hope you have a great experience using our website. Your privacy and trust are essential to us, and we are committed to maintaining the security and confidentiality of your personal information.