

# ? Privacy Policy {

Effective Date: 03/08/2023

bannerfoundation.org.uk

Thank you for visiting The Banner Foundation Charity website ("we," "us," or "our"). We are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal data when you access and interact with our website. By using our website, you agree to the terms and practices described in this policy.

#### Information We Collect:

When you visit our website or interact with our online services, we may collect certain information that you provide voluntarily or automatically. The types of information we collect may include, but are not limited to:

Personal Information: This includes your name, email address, phone number, postal address, and other contact information you provide when subscribing to newsletters, making donations, or contacting us.

Non-Personal Information: This includes technical information such as your IP address, browser type, operating system, and device information.

#### How We Use Your Information:

To communicate with you: We may use your contact information to respond to your inquiries, provide updates on our activities, and inform you about events, programmes, and campaigns.

To process donations: If you choose to make a donation, we will use your information to process the transaction and issue a receipt for tax purposes.

To improve our website: We may use non-personal information to analyse user trends, improve website functionality, and enhance user experience.

Cookies and Similar Technologies:

We use cookies and similar technologies to enhance your browsing experience, remember your preferences, and gather non-personal

information about your interactions with our website. You have the option to disable cookies through your browser settings, but please note that some features of our website may not function correctly without cookies.

## Third-Party Sharing:

We do not sell, trade, or rent your personal information to third parties. However, we may share your information with trusted service providers who assist us in operating our website and conducting our charitable activities. These third-party service providers are obligated to maintain the confidentiality and security of your personal information.

# Legal Bias for Processing Personal Information:

We rely on different legal grounds to process your personal information, including your consent, contractual necessity (e.g., processing donations), legitimate interests (e.g., improving our services), and compliance with legal obligations.

#### Data Security:

We take reasonable precautions to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, no data transmission over the internet or electronic storage method is entirely secure, and we cannot guarantee absolute security.

#### Your Choices:

You have the right to access, correct, update, or delete your personal information held by us. You may also opt-out of receiving our communications by following the instructions provided in our emails. Please note that some communications, such as transactional emails, are necessary for our interactions with you and cannot be opted out of.

### Children's Privacy:

Our website is not intended for children under the age of 13. We do not knowingly collect personal information from children under 13 years old. If you are a parent or guardian and believe your child has provided us with personal information, please contact us immediately.

# Changes to this Privacy policy:

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. The revised policy will be effective upon posting on our website. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

#### Contact Us:

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at:

Banner Foundation Kennet Way Trowbridge Wiltshire BA14 8RN foundation@banner.co.uk 0333 7000 888

By using our website, you signify your acceptance of this Privacy Policy. If you do not agree with the terms outlined in this policy, please refrain from using our website.

This Privacy Policy applies solely to The Banner Foundation Charity website and does not cover any third-party websites linked to from our site. We are not responsible for the privacy practices or content of these third-party sites.

Thank you for supporting Banner Foundation's mission, and we hope you have a great experience using our website. Your privacy and trust are essential to us, and we are committed to maintaining the security and confidentiality of your personal information.