

Presented by  **banner**[®]



Schoolwear for good!

Turn everyday schoolwear
purchases into meaningful impact.

Small Choices.

This Back to School, we're turning everyday plastic bag sales into meaningful change across the UK.



Big Impact.

A simple
idea with
real impact.

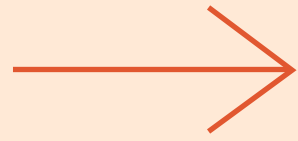


Schoolwear for Good is a collective campaign bringing together schoolwear retailers across the UK to make a meaningful difference during the Back to School season.

By donating the proceeds from plastic bag sales in store, everyday purchases become charitable contributions, a simple action that builds into a powerful, shared impact.

It's easy to take part, highly visible in store, and something both schools and parents can feel good about.

Step 1



Join the campaign

Pledge your support to take part and contribute in Schoolwear for Good by 31st May 2026.

Step 2



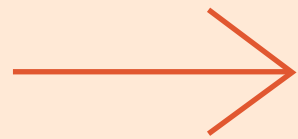
Donate everyday proceeds

Commit proceeds from plastic bag sales (or similar small add-ons) during the campaign period.

How it works...



Step 3



Use campaign materials

Display in-store POS and share the campaign with your customers using the provided assets.



Campaign Period

1st June – 30th September 2026



≡ The impact ≡

Taking part is simple. Just set aside the proceeds from your plastic bag sales during the campaign period, there's no change to your existing processes, just a small action that contributes to something bigger.

Together, these contributions will help support the incredible work of The Brain Tumour Charity and the Banner Foundation, helping to fund vital research, provide support to families across the UK, and make a meaningful difference where it's needed most.

Funds raised will support two important causes:



[Find out more](#)



[Find out more](#)

Working together towards a shared goal. Together, we're aiming to raise **£50,000!**



Every contribution helps fund meaningful support, research, and community initiatives.

Small amounts, multiplied across retailers nationwide, create real change.



In-store

- Window posters
- Till point signage
 - Pledge Card

Digital

- Email templates
- Social media assets
- Website banners



What you get...



Everything you need to take part.

Campaign Support

- Simple guidance on how to take part
- Ongoing campaign updates
 - Progress tracking towards £50,000

Recognition

At the end of the campaign, you'll receive:

- A certificate confirming your contribution
- Assets to share with your schools and customers
- Opportunity to feature in campaign PR

Why take part?



Business as usual

There are no operational change required for your business.



Positivity

A clear, positive message to share with schools and parents.



Together

Be part of a nationwide campaign.



Reputation

Strengthen your local reputation.



Sustainability

Align with growing expectations around sustainability and responsibility.

Join the campaign



Be part of something bigger this Back to School.

Schoolwear for Good is about collective impact.

By taking part, you're joining retailers across the UK in turning everyday purchases into something meaningful.

Join retailers across the UK and sign up today!

To take part, contact your Area Sales Manager or get in touch with our team at **customerservice@banner.co.uk** or call **0333 7000 888**.

Register your interest by **31st May 2026** and join retailers across the UK in making a meaningful difference this Back to School.

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Turn everyday schoolwear purchases into meaningful impact.

Sign up today